



AIRBNB GUIDE TO SUPPORTING REMOTE WORKERS **FOR HOSTS**

As remote work becomes more common in many places, we've noticed major changes in how and why people travel. This could lead to more guests interested in spaces that are remote work friendly.

Here's how to provide the right amenities, set up a dedicated workspace, and promote your space.



Offer weekly and monthly discounts

Try incentivizing remote workers by offering discounts on a weekly, monthly, or other specified basis. Weekly discounts apply to reservations of seven or more nights. Monthly discounts apply to reservations of 28 nights or more.

Besides enabling longer stays and setting up weekly and monthly discounts, here are some other ways you can make sure you are optimized to accept more stays.

Review the additional settings in Calendar Availability, including:

- **Advance notice:** How soon can guests book.
- **Preparation time:** Minimum time between bookings.
- **Availability window:** How far into the future can guests book.

Offer fast and reliable wifi

An internet connection is a must for remote workers seeking fast, reliable wifi to support video calls and other tasks.

You can verify your listing's wifi speed without leaving the Airbnb app by using the wifi speed test. This tool allows you to test the speed of your property's wifi, then display it directly on your listing page—helping you to attract more guests who require a speedy connection.

If certain areas of your space have a weak signal, wifi boosters and extenders can improve their performance. It might also be helpful to learn how to check your router remotely to monitor your wifi.

Consider other useful amenities

Beyond a dedicated workspace, guests also value extra touches that can make remote work more pleasant and productive.

Here are some options to consider for your space:

- **Alternate workspaces:** The living room, dining room, or patio can offer a refreshing change of scenery—and allow multiple people to work at the same time.



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- **Ergonomic support:** A laptop stand, an ergonomic office chair, and an adjustable footrest can help make long workdays more comfortable.
- **Good lighting:** While windows or glass doors that provide natural light are ideal, a desk lamp can help brighten a workspace.
- **Coffee maker and tea kettle:** Many remote workers appreciate a caffeine fix to help them get going. You can even provide tea and coffee—and go that extra step by offering multiple brewing options, like a French press and an automatic coffee maker.
- **Office supplies:** Simple items like fresh pens and notepads often come in handy, while access to a printer can help set your listing apart.
- **In-home technology:** A computer monitor, smart speakers, and extra phone chargers can take your workspace to the next level.
- **Video conferencing backdrop:** Interesting wallpaper, plants, or art situated in the background of a workspace can appeal to guests who are frequently on video calls.
- **Noise reduction:** Textiles like curtains, rugs, blankets, and pillows can help soften noisy distractions.
- **Cleaning products:** Basic cleaning products and supplies will help your guests keep the listing and their workspace neat and tidy.

Be available and support your guests during a longer stay

During a longer stay the guest may require your assistance and reach out to you via the Airbnb app. You can provide detailed instructions for longer stays as a separate section of your House Rules

If you're sharing the space with your guest, you should also set expectations about your interactions. You can define this in the Guest interaction section of the Title & description settings of your listing.

Set up a dedicated workspace

Guests are searching for dedicated workspaces as a key amenity—and creating one is easier than you might think. To add this amenity to your listing, you'll need to offer a table or desk that's used just for working, access to a power outlet, and a comfortable chair.

Because couples working remotely may need separate spaces, consider setting up two work areas. You can let guests know about these features by selecting a dedicated workspace in the amenities section of your listing, and by highlighting any workspaces in your listing description, photos, and captions.

If you don't have room for a dedicated workspace, you can still accommodate remote workers with simple updates like replacing a kitchen table chair with a cushioned office armchair.



Promote your work-friendly space

Once you've made your space comfortable for remote workers, it's important to update your listing description, amenities, and photos to let guests know you have a work-friendly place.

- **Take advantage of search filters:** When browsing listings, many guests apply filters to find spaces with the amenities they want, so be sure to check off dedicated workspace and anything else you offer.
- **Update your photos and captions:** Because guests may check out your listing photos before reading the description, make sure your images include any workspaces you provide.
- **Let guests imagine themselves in your space:** Make sure your listing description reflects how your space accommodates guests working remotely. If you really want to stand out, you can include that info in your listing title.

Write a house manual to share info about your space

The house manual tool lets you provide guests with clear, step-by-step instructions and tell them where they can find important things, such as safety devices or the router for the wifi. Create your manual once, and you won't have to rewrite or resend emails for every booking—a major timesaver. And since guests can access it right from the app, they can check it out anytime, anywhere.

Other things to consider:

- Provide extra linens.
- Provide laundry powder, detergent, iron, shampoo/conditioner.
- Provide pantry basics.
- Have a good hair-dryer.
- Offer reusable shopping bags for guests.
- Make sure that your House Manual includes the instructions for day-to-day living (such as how trash disposal works, any particular instructions for taking care of the space and plants, etc).